

# Personal Elevator Pitch Template

Craft a confident 30–60 second introduction you can use at interviews, career expos, networking events, or anywhere opportunities arise.

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## The Elevator Pitch Formula

<b>1. Who You Are</b>	State your name, qualification, and background in one sentence.
<b>Example:</b>	<i>My name is [Name] and I am a recent [Qualification] graduate from [Institution] with a passion for [Field/Industry].</i>
<b>2. What You Do / Offer</b>	Highlight your top 2–3 skills or areas of expertise.
<b>Example:</b>	<i>I specialise in [Skill 1] and [Skill 2], and I have experience in [relevant experience/project/internship].</i>
<b>3. What Makes You Different</b>	What unique value do you bring? What sets you apart from other graduates?
<b>Example:</b>	<i>What sets me apart is [unique quality, perspective, or combination of skills]. For example, [brief example or achievement].</i>
<b>4. What You Want</b>	Be specific about what you're looking for — an opportunity, a conversation, advice.
<b>Example:</b>	<i>I'm currently looking for [type of role/opportunity] within [industry] where I can [contribute in a specific way].</i>
<b>5. The Ask / Close</b>	End with a clear call to action or question.
<b>Example:</b>	<i>I'd love to [connect / learn more about your organisation / discuss opportunities at your company]. Do you have a moment to chat?</i>

## Write Your Own Pitch Below:

Your intro (who you are):

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Your skills and experience:

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What makes you different:

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What you're looking for:

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Your closing ask:

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*IgniteShift Tip: Practice your pitch out loud at least 10 times. Record yourself and watch it back. Aim to sound natural and conversational — not like you're reading from a script.*